

CERTIFIED CARE Produced with respect for nature and people





tvilum

ONE BRAND

one company one name

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FUNCTIONAL DESIGN within reach

Simplification can be beautiful, like simplifying our name to Tvilum. We have redesigned our logo and communication at a time when attractive design and affordable prices go hand in hand.

At Tvilum we make furniture with functional design which is within reach of retailers and consumers around the world.

At Tvilum we have taken a step forward and prepared ourselves for the future:

- Today Tvilum is represented in more than 80 countries; each minute a consumer somewhere in the world buys Tvilum furniture that matches his or her way of living. We call it "living your way".
- We are constantly adding new and strong product lines which have clear identities and which match today's demand for flexibility and individuality.
- In point-of-sales material like brochures and posters, we will link the product name to the company brand, e.g. Prima by Tvilum.
- More and more consumers are looking for, and finding, furniture and retailers on the internet. In future our website will be www.tvilum.com

Join us on our journey of delivering products designed to generate traffic to your shop and product lines that reach levels of functionality - at affordable prices.

New and simpler name New logo – easy recognisable

Product branding e.g. otvilum IIVING YOUR Way

More design - more identity Furniture with an idea and a purpose

Furniture for many types of customer